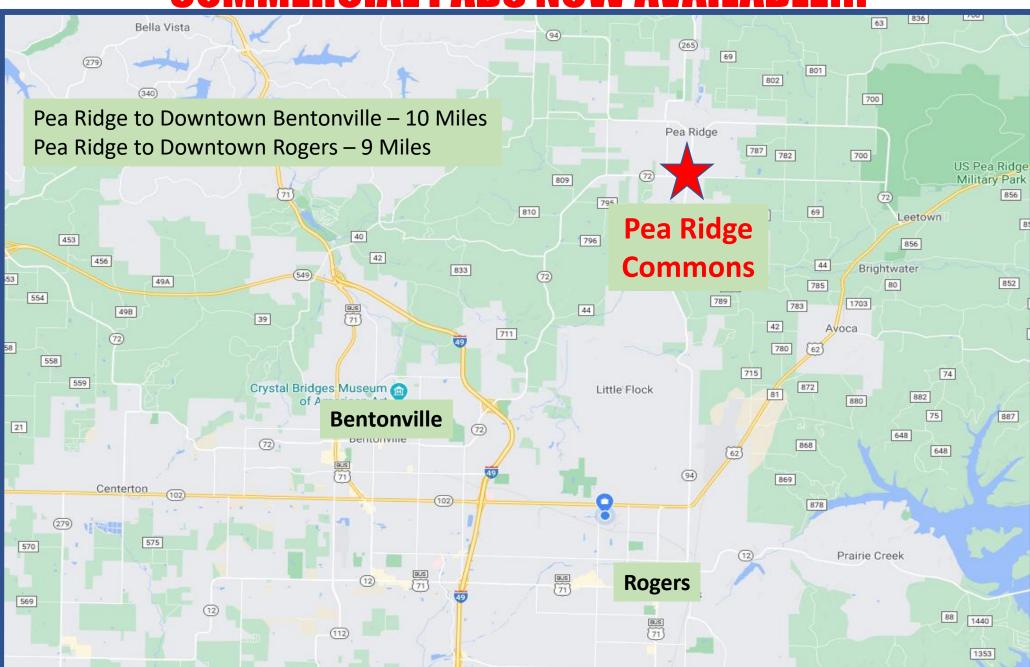
COMMERCIAL PADS NOW AVAILABLE!!!



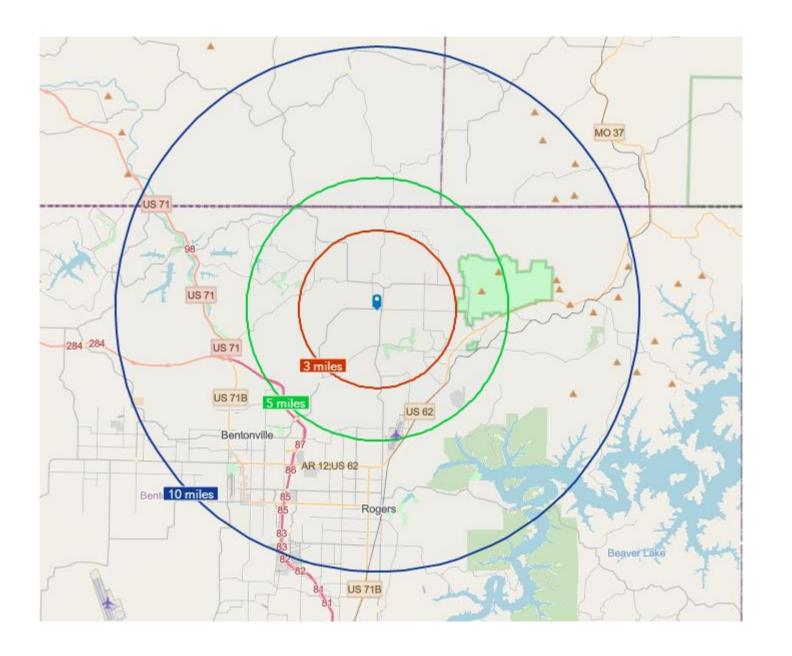
ARKANSAS

Major Retail & Restaurants









PEA RIDGE, ARKANSAS Market Guide

City Contact Information



Jackie Crabtree

jackie.crabtree@cityofpearidge.com

Phone: (479) 451-1122 x102

Demographics



21,721

\$56,525



Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

Peer Trade Areas

Forrest City, AR 367 W Main St Farmington, AR Magnolia, AR 60 Highway 79 N 2003 W. Center St Beebe, AR Malvern, AR Arkadelphia, AR 109 Wp Malone Dr Mountain Home, AR 65 Wal Mart Dr

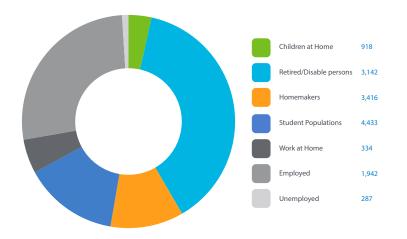
1910 Martin Luther King Blvd

GAP Analysis \$116,265,770 (Custom Trade Area)

The Gap Analysis is a summary of the primary spending Gaps segmented by retail category. It measures actual consumer expenditures within the City's trade area and compares it to the potential retail revenue generated by retailers in the same area. The difference between the two numbers reflects leakages, or the degree to which consumers travel outside the community for certain retail goods and services. The Gap analysis is a useful tool to gauge retail supply and demand within the community.



Daytime Population 14,471 (Custom Trade Area)



Focus Categories

The top categories for focused growth in the municipality are pulled from a combination of leakage reports, peer analysis, retail trends and real estate intuition. Although these are the top categories, our efforts are inclusive beyond the defined list.

Let us know how we can help you find a site!









Merchandise

Restaurants Building Material & Garden



DEMOGRAPHIC PROFILE	3 Mile Radius	5 Mile Radius	10 Mile Radius
2019 Estimated Population	8,881	20,022	143,299
Daytime Population	6,107	14,571	163,169
Median HH Income	\$61,264	\$67,710	\$61,524
Number of Households	3,161	7,287	54,161
	5 Minute DT	10 Minute DT	15 Minute DT
2019 Estimated Population	5,228	17,184	64,654
Daytime Population	5,016	15,923	99,705
Median HH Income	\$61,178	\$66,773	\$58,696
Number of Households	1,914	6,082	24,734



